

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62982 CF NTL-POL FBD - LBD: 09/26/12 - 10/02/12 HL#: Created: 09/20/12 03:31 PM  
 Client: AMERICANS FOR JOB SECURITY... CPE: / / 1020 Agency Commission: 15 % Updated: AGGUTIERREZ on 09/20/12 04:27  
 Agency: CROSSROADS MEDIA (27783) Product: EST 1020 (1300) Self Protect.: :15:00 Confirmed: 09/20/12 04:27 PM  
 Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 32% KMGH: 21% KUSA: 30% KDVR+: 12% KWGN: 3% KTVD: 2% KPXC: 0% CABLE: 0%

## NEW ORDER: KEC/PH 9/20/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	0 0 1 1 1 0 0	NEWS	30	B			0 0	\$400.00	3	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	LLETTER1	0 0 1 1 1 0 0	LETT	30	B			0 0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	EPHIL2	0 0 1 1 1 0 0	EFG	30	B			0 0	\$850.00	3	\$2,550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS1	0 0 1 1 1 0 0	NEWS	30	B			0 0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MNEWS5AM	0 0 1 1 1 0 0	NEWS	30	B			0 0	\$400.00	3	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	PNCISLA	* T * * * * *	REGP	30	B			0 0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	0 0 1 1 1 0 0	DAY	30	B			0 0	\$750.00	3	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE7	0 0 1 1 1 1 1	NEWS	30	B			0.0	\$3,000.00	5	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY5PM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$1,600.00	3	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLY6PM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$1,600.00	3	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPRICE	0 0 1 1 1 0 0	DAY	30	B			0.0	\$1,500.00	3	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPRICE	1 1 0 0 0 0 0	DAY	30	B			0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY630PM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$1,600.00	3	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

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 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 32% KMGH: 21% KUSA: 30% KDVR+: 12% KWGN: 3% KTVD: 2% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PPERSON	* * * T * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MEARLY	0 0 1 1 1 0 0	MORN	30	B			0.0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PBROKE*M&M	M * * * * *	REGP	30	B			0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PELEMENT	* * * T * * *	REGP	30	B			0.0	\$8,500.00	1	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	19:00 - 20:00	* * * * F * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	FRIDAY 7-8P CSI NY												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	SNFLHOME	* * * * * S	HOME	30	B		FOOTBALL	0.0	\$40,000.00	1	\$40,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	MNEWS5AM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$550.00	2	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	MNEWS528A	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	MNEWS1	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	MEARLY	1 1 0 0 0 0 0	MORN	30	B			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	DRAY	1 1 0 0 0 0 0	DAY	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	EPHIL2	1 1 0 0 0 0 0	EFG	30	B			0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEARLY5PM	0 1 0 0 0 0 0	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NEARLY6PM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NEARLY630PM	0 2 0 0 0 0 0	NEWS	30	B			0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE7	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LLETTER1	1 1 0 0 0 0 0	LETT	30	B			0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	70	0	\$171,000.00	\$145,350.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$171,000.00	\$145,350.00	\$0.00	\$0.00